

# SAPORTAREPORT

*Civic Journalism focused on the future of Metro Atlanta*

## CORPORATE SPONSORS



SaportaReport, founded in 2009, is a trusted voice in metro Atlanta. We view Corporate Sponsors as business partners and an integral component in Atlanta's authoritative civic website. Our readers are already engaged in Atlanta's most pressing issues. Our unique value proposition is that we provide a consistent and dependable platform for companies to amplify and expand presence.

SaportaReport is looking to create a mutually beneficial brand association with local corporations our readers know and trust. Our Corporate Sponsors join us on our mission to bring readers the most accurate and timely business, civic and urban affairs news. By creating an association with our esteemed veteran journalists and Thought Leaders you will align with the best in class.



Maria Saporta & Paula Hovater

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Coca-Cola becomes a corporate sponsor of SaportaReport. L-R. Kent Landers & Bea Perez with Maria.

## As a corporate sponsor you will receive the following benefits:

- Corporate Logo on SaportaReport homepage linked to the corporate website as well as in weekly email blast to subscribers
- Recognized as a Corporate Sponsor on a dedicated page on the SaportaReport website
- Monthly post on SaportaReport social media (Facebook and Twitter)
- Logo on an invitation to the annual Atlanta Civic Circle event
- Logo on a slideshow at the annual Atlanta Civic Circle event
- Logo on signage for any SaportaReport or Atlanta Civic Circle event
- Verbal recognition as a Corporate Sponsor at the annual Atlanta Civic Circle event

## Current Corporate Sponsors include:



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Charter members will make an annual contribution of \$5,000 with a 3-year commitment. You may pay in full up front or make a yearly payment.

For information about corporate sponsorship opportunities contact:  
Paula Hovater at 404-625-2882 or email [Paula@SaportaReport.com](mailto:Paula@SaportaReport.com)

By aligning yourself with SaportaReport you receive the added benefit of sharing space with our elite Thought Leaders:

Metro Atlanta Chamber

Atlanta Regional Commission

Woodruff Arts Center

CDC Foundation

Georgia Global Health Alliance

Urban Land Institute

ANDP

Atlanta Beltline Partnership

The Nature Conservancy in GA

Dentons

The Trust for Public Land

The Community Foundation for Greater Atlanta

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Georgia State University

Park Pride

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If you are interested in purchasing an exclusive column as a  
SaportaReport Thought Leader,  
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[judith@saportareport.com](mailto:judith@saportareport.com)