

Google is proud to call Georgia home

Creating economic opportunity across the Peach State

Nearly 2 decades in Georgia

Google has proudly called Georgia home for nearly two decades with an office in Atlanta and a data center in Douglas County.

1,000+ employed full-time

More than 1,000 Georgians are employed full-time by Google.

\$13.21B of economic activity

In 2021, Google helped provide \$13.21B of economic activity for tens of thousands of Georgia businesses, nonprofits, publishers, creators, and developers.

660,000+ Georgia businesses

More than 660,000 Georgia businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

Helping Georgia's small businesses and jobseekers

Technology provides economic opportunity for Americans—it helps business owners find new customers online (87% of businesses said that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping people learn digital skills so they can reach new customers and find new job opportunities. In Georgia, Grow with Google has partnered with 300 organizations to train more than 292,000 Georgians on digital skills, including public libraries, chambers of commerce, community colleges, and more.

70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months

The Google Career Certificates program provides online job training, available in English and with Spanish-language support, and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new \$100M Google Career Certificates Fund which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also free to all community colleges and career and technical education (CTE) high schools to add to their curriculum. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.* Graduates can connect with over 150 employers through our employer consortium and receive career support resources like resume templates, interview prep, and coaching.

\$100M

to support economic mobility for American workers

The \$100M Google Career Certificates Fund is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.



“Google Analytics helps us see the most visited pages on our website. We’re now using that information to update our site to be even more relevant.”

LaVonda Brown
 Founder & CEO of EyeGage
 Atlanta, Georgia

*Based on program graduate survey responses, United States 2021

\$185M

to support small business resilience

Google's commitment of **\$185M** enabled Opportunity Finance Network (OFN) to establish the [Grow with Google Small Business Fund](#) and [OFN's Grant Program](#) funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **Access to Capital for Entrepreneurs (ACE)** based in Cleveland, and **ACT! Albany Community Together, Inc.** based in Albany, as well as others that serve the state of Georgia, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including **\$50M** to support Black-owned businesses.

6,000+

underrepresented business owners trained in Georgia by local digital coach

In 2017, Google launched the [Grow with Google Digital Coaches program](#) in Atlanta. Now available statewide, the program provides free hands-on coaching and digital skills training to help Black and Latino small businesses reach new customers, thrive online, and grow. Our Georgia Digital Coach has helped train **more than 6,000 small business owners** through **150+ digital skills workshops**.

\$75M+

in venture capital raised by underrepresented startup founders

Google for Startups partners with leading Georgia startup organizations that are supporting the state's technology entrepreneurs like **Goodie Nation**. Over the past two years, the [Google for Startups Black Founders Fund](#) has provided \$10M in cash awards and support to promising entrepreneurs including companies like **FundStory**, **Promenade**, and **BingeWave** in Atlanta, and **BestFit Inc.** in Columbus.. **The investments have created a halo effect by helping these founders raise over \$75M in venture capital.** Additionally, Google for Startups announced a [\\$7M commitment](#) to the Latino startup community to help founders get access to capital needed to scale, and to support organizations working to grow a robust community of Latino founders this year. . In 2019, Google for Startups also launched the **Atlanta Founders Academy**, an eight-month program that provided immersive mentorship to **40+** Black-, Latino-, and veteran-led startups.

Supporting Georgia nonprofits and local organizations

We know that organizations are already doing great work in Georgia. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources to more Georgians.

\$14M+

in grants to nonprofits and organizations based in Georgia

Since 2007, Google.org has awarded over **\$14M in grants** to nonprofits and organizations based in Georgia. This funding has helped organizations like **CodeHouse** to expand their CodeHouse Scholars Initiative to new markets; the **Centers for Disease Control and Prevention Foundation** and the **Morehouse School of Medicine** to study the racial impact of the pandemic, and other organizations to support COVID-19 relief.

Since 2004, our employees based in Georgia—including matching contributions from Google—have donated over **\$6M+ in charitable giving** to nonprofits. Our employees also served over **10,000+ hours of volunteer work** with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity, and access to the internet.

\$17.73M

in free search advertising to Georgia nonprofits

Since 2011, [Google for Nonprofits](#) has supported more than **6,500 nonprofits in Georgia**, like **re:imagine/ATL** and **FoodFinder**. In 2021, Google.org provided **\$17.73M in free search advertising** to Georgia nonprofits through the [Google Ad Grants](#) program.

[Google Fiber](#) has provided high-speed, high-bandwidth internet services to the Metro-Atlanta area since 2016. Google Fiber provides **free internet service** to **Generator**, a local organization that's working with the city to create computer labs recreation centers.