



**Atlanta Regional Commission’s LINK 2023 Montreal –
Program Detail DRAFT**

<u>ARRIVAL Day: Tuesday, August 15</u>	
Travel day & Early Arrivals Reception	
4:00 – 7:00 pm	Welcome Reception at Humaniti Hotel <i>Reception for LINK attendees and Montreal counterparts</i>
<u>Day 1: Wednesday, August 16, All day program + Opening Reception/Dinner</u>	
All Sessions: Humaniti Hotel	
Evening: Opening Reception & Dinner (Crew Collective Café)	
<i>Theme: intros to Montreal, global perspective, climate sustainability</i>	
6:30-8:00 am	Breakfast Humaniti Hotel
7:00-8:00 am	Elected officials breakfast (private breakfast) Hotel restaurant, H3
8:15-8:35 am	Welcome to LINK Kerry Armstrong, Chairman, Atlanta Regional Commission Anna Roach, Executive Director & CEO, Atlanta Regional Commission
8:35-8:45 am	Mayor’s Welcome to Montreal Honorable Mayor Valérie Plante, City of Montreal and President of Communauté Métropolitaine de Montréal (CMM) <i>Introduced by Mayor Andre Dickens, City of Atlanta</i>
8:45-9:35 am	Destination Montreal! Yves Lalumière, President & CEO, Tourisme Montreal

Thank you to our 2023 LINK Presenting Sponsors



	<p><i>CEO of Tourisme Montreal will further welcome the LINK group, ready to ignite their enthusiasm with a captivating introduction to the city focusing upon Montreal International’s strategic plan, key economic growth sectors, and what it means for Montreal to be ranked as first in North American for its commitment to sustainability.</i></p> <p><i>Introduced by: Brandon Beach, Executive Director, North Fulton CID</i></p>
9:35-10:20 am	<p>Global MTL: importance of thinking globally Émilie Bombardier, Project Director, Americas, Montreal International Marie-Claude Harvey, Director, Americas at Invest Quebec</p> <p><i>Explore the global significance of Greater Montreal. Gain insights from the Greater Montreal’s economic development agency as they delve into the deliberate cultivation of an internationally competitive, technology-driven economy. Strategic initiatives have propelled Greater Montreal to the forefront of innovation and global success.</i></p> <p><i>Introduced by: Tim Morgan, Atlanta Office Leader, HNTB</i></p>
10:20 – 10:40 am	<p>Break</p>
10:40-11:40 am	<p>Region to Region -Greater Montreal & Metro Atlanta Massimo Iezzi, Director General, Communauté Métropolitaine de Montréal Anna Roach, Executive Director & CEO, ARC</p> <p><i>Discussion of Greater Montreal’s key public policy issues, distinctive regional assets, and perspective on regional growth, with an eye towards similarities and differences with metro Atlanta.</i></p> <p><i>Introduced by: Kerry Armstrong, Chairman, ARC</i></p>
11:40 am -1:10 pm	<p>LUNCH at Humaniti Restaurant</p>
1:10–2:10 pm	<p>Collective Impact Approaches to poverty reduction Claude Pinard, President & Executive Director, Centraide of Greater Montreal Rotem Ayalon, Assistant Director, Collective Impact, Centraide of Greater Montreal</p> <p><i>The United Way of Greater Montreal has enlisted the support of neighborhood</i></p>

Thank you to our 2023 LINK Presenting Sponsors



	<p><i>tables (councils) to identify specific localized needs, solutions, and programs aimed at reducing poverty and improving access to food, housing, and higher paying jobs. This model of community-based solutions pairs with the organization's investment in a larger Collective Impact Project.</i></p> <p><i>Introduced by: Milton Little, President & CEO of United Way of Greater Atlanta</i></p>
2:10-3:10 pm	<p>Climate-ready plans and partnerships Marie-Andrée Mauger, Mayor of Verdun, City of Montreal Éric St-Pierre, Executive Director, Trottier Family Foundation Allison Reynaud, Interim Executive Director, Montreal Climate Partnership</p> <p><i>The Climate Montreal Partnership (CMP) is an independent initiative that brings together more than one hundred economic, community, institutional and philanthropic organizations. Its mission is to mobilize key players in the Montreal community to help reduce GHG emissions by 55% by 2030 and put the city on the path to carbon neutrality by 2050.</i></p> <p><i>Introduced by: Pedro Cherry, President & CEO, Atlanta Gas Light</i></p>
3:10-3:30 pm	Break
3:30-4:40 pm	<p>Ecological transition & climate mitigation strategies Emmaneul Rondia, Managing Director and Head of Green Spaces and Natural Environments Campaigns, Montreal Regional Council for the Environment Alan DeSousa, Mayor of Saint Laurent, City of Montreal Sophie Berard, Green Infrastructure Engineer, City of Montreal Alia Hassan-Cournol, City Councillor, Associate to the Mayor and Executive Committee; Reconciliation with Indigenous peoples and International Affairs, City of Montreal</p> <p><i>Discussion of specific strategies cities and communities can take to mitigate climate change, including parking management, heat island mitigation, development of resilient parks, stormwater management and carbon neutral approaches to development.</i></p> <p><i>Introduced by: Michael Caldwell, Mayor of Woodstock</i></p>
4:40-5:00 pm	<p>Debrief and Wrap Up</p> <p><i>Led by: Nathaniel Smith, Partnership for Southern Equity</i></p>
5:00-6:30 pm	Personal time (to change, rest, etc.)

Thank you to our 2023 LINK Presenting Sponsors



6:30-8:30 pm	Opening Reception & Dinner – Crew Collective Cafe <i>Cocktail Reception: 6:30-7:00pm</i> <i>Welcome Address: 7:00pm</i> <i>Seated Dinner: 7:30 pm</i>
<u>Program Day 2, Thursday, August 17</u> Morning: Tours Afternoon: Lunch & Program Panels at Montreal Science Center <i>Theme: advanced technology, urban redevelopment</i>	
6:30-8:00 am	Breakfast Humaniti Hotel
8:00-11:30 am	Optional Tours (see list) <i>8:00-8:15: load up; 8:15-8:45: travel; 8:45-10:45 tour; 10:45-11:15 travel to venue (IVI tour needs to leave at 7:30a)</i> <ul style="list-style-type: none"> • Port of Montreal Bus Tour along the St. Lawrence River • Moment Factory: Innovative Storytelling through Art and Technology • Innovative Vehicle Institute (Saint Gabriel) EV Tour • Pie-IX Bus Rapid Transit (BRT) Tour
11:45 am -1:00 pm	Arrive to Montreal Science Center for lunch and afternoon programming <i>lunch begins at noon</i>
12:30-1:15 pm	Lunch Keynote: Amahl Hazelton, Producer-Strategy & Development, Moment Factory <i>Discussion on how technology, the creative industries, and intentional investments have transformed Montreal over the past 20 years.</i> <i>Introduced by: Patti Garrett, Mayor, City of Decatur, Georgia</i>
1:15-2:15 pm	Urban redevelopment and neighborhood transformation in a post-Robert Moses landscape Glenn Castanheira, General Manager, Montreal Centre Ville Anthony O’Brien, Senior Managing Director, Jesta Group

Thank you to our 2023 LINK Presenting Sponsors



	<p>Phil O'Brien, Special Advisor, Jesta Group Melanie Glorieux, Project Director, Rousseau Lefebvre</p> <p><i>Montreal has witnessed a remarkable evolution. Decades of strategic investments and forward-thinking approaches have led to significant infrastructure projects, such as highway caps, amplified pedestrian activity, and the development of vibrant "living streets." These initiatives have not only reshaped the physical environment but also enhanced the local economy, community engagement, and garnered a positive global reputation for Montreal.</i></p> <p><i>Introduced by: AJ Robinson, President, Central Atlanta Progress</i></p>
<p>2:15-3:15 pm</p>	<p>From the Past to the Future: Montreal's Trailblazing Journey as a Leader in Digital Creativity, Culture, & Technological Advancements</p> <p>Hugues Sweeney, President, Thinkwell Group Bertrand Nepveu, Co-Founder & General Partner, Triptyq Capital Tayssa Waldron, Founder of Déclic du Fric</p> <p><i>With a rich legacy of public and private investments, Quebec has established a formidable track record of fostering partnerships and providing economic incentives, particularly in the thriving technology sector. Montreal, a hub of digital creativity and a longstanding epicenter of AI innovation for over half a century, is primed to maintain its leadership position in the industry. Building upon this momentum, Triptyq has recently launched a groundbreaking \$40 million venture capital fund, coupled with provincial incentives designed to propel and amplify this field even further.</i></p> <p><i>Introduced by: Debra Lam, Founder, Partnership for Inclusive Innovation</i></p>
<p>3:15-3:35 pm</p>	<p>Break</p>
<p>3:35-4:30 pm</p>	<p>Celebrating Montreal's Diverse Cultural Heritage: Artists as Storytellers</p> <p>Moderated by: Diane Gistal, Founder & Director, Nigra Iuventa Rito Joseph, Founder, Black Montreal Experiences; Guest Lecturer and Author Michaëlle Sergile, Professional Artist; Curator and Art Director, Nigra Iuventa Karen Cho, Filmmaker</p> <p><i>Learn from Montreal artists as they explore how historical events and urban planning has shaped the region's present identity as a cultural hub. Artists</i></p>

Thank you to our 2023 LINK Presenting Sponsors



	<p><i>connected to these communities will share their perspectives on the city's transformation and its impact on their lives, drawing connections between the past and present. As cultural chroniclers, artists emphasize the significance of unearthing untold stories from various communities, thereby presenting a more comprehensive and inclusive history of place, and in this way artists can help bridge the gaps in historical representation. In significant ways, art is a catalyst for community engagement. Artists who intimately understand the communities in focus serve as community engagement specialists for meaningful discussions on the intersections between culture, public policy, and urban development.</i></p> <p><i>Introduced by: Sonji Jacobs, Vice President of Corporate Communications & Public Affairs, Cox Enterprises</i></p>
4:30-5 pm	Debrief and Wrap Up
	Dinner on your own
<p><u>Program Day 3, Friday, August 18</u> Morning: Program Panels & Lunch CHUM Afternoon: Tours Evening: Closing Reception Auberge</p>	
6:30-7:30 am	Breakfast Humaniti Hotel
7:30 am	Load buses and move to new venue 7:30 am staging 7:45 am travel (25 m)
8:10-8:20 am	Welcome to the day Chairman Armstrong Anna Roach
8:20-9:20 am	Key investments in Greater Montreal's transportation system Marc Dionne, Project Director, Regional Transportation Authority of Montreal Alfred Chu, Project Director, Fare Strategy, Regional Transportation Authority of Montreal Salah Beghili, Conseillé Principal, Regional Transportation Authority of Montreal

Thank you to our 2023 LINK Presenting Sponsors



	<p><i>Highlights of Montreal's latest and greatest transportation investments, including the opening of a new premium BRT corridor, a newly competed light rail system, regional transit/transportation governance, and universal fare structure</i></p> <p><i>Introduced by: Meg Pirkle, Chief Engineer, Georgia Department of Transportation</i></p>
9:20-10:20 am	<p>Electrifying Montreal's Transportation Sector: Empowering Clean Energy and Smart Mobility</p> <p>Daniel Breton, President and CEO, Electric Mobility Canada Michelle Llambias Meunier, Vice President, Operations, Propulsion Quebec Moderator: Sass Peress, Senior Strategic Advisor, Lanez</p> <p><i>Explore the collaborative efforts of national, provincial, and local stakeholders in Montreal, Quebec, and Canada as they unite to enhance the city's electrification, smart vehicle, and clean energy infrastructure. Learn more about comprehensive strategies encompassing workforce development, regulatory advancements, manufacturing excellence, export opportunities, and clean energy initiatives that are propelling Montreal towards a greener and smarter future.</i></p>
10:20-10:40	Break
10:40-11:40	<p>Advanced Air Mobility Use Cases</p> <p>Fassi Kafyeke, Fellow Research, Innovation and Collaboration, Bombardier Aviation Jarrod Morley, Director Innovation, Competitiveness, & Productivity, Aero Montreal Stella Marissa Hughes, Advanced Air Mobility Strategy, Business Development and Partnerships Leader, CAE</p> <p><i>Introduced by: David Giguere, Emerging Technologies Roundtable Co-Chair, Atlanta Regional Commission</i></p>
11:40-12:10 pm	<p>REM – constructing a new light rail</p> <p>Harout Chitilian, VP, Public Affairs, Strategy & Development, CDPQ Infra</p>

Thank you to our 2023 LINK Presenting Sponsors



	<p>The REM (funded by provincial pension investments) stands as Québec's most significant public transit infrastructure project since the inauguration of the Montréal metro in 1966. Spanning a route of 67 km and build in ~5 years, it ranks among the world's largest automated networks, rivaled only by Singapore, Kuala Lumpur, Dubai, and Vancouver. The adoption of automated light rail technology ensures a modern, efficient, and dependable service, revolutionizing transportation dynamics with frequent departures and significant time savings. Seamlessly integrated with existing systems, including the metro, commuter trains, and buses, the REM also offers various sustainable mobility options through partnerships with providers such as Bixi, Car2go, Communauto, Netlift, and Vélo Québec.</p> <p><i>Introduced by: Collie Greenwood, General Manager & CEO, MARTA</i></p>
12:10-12:30 pm	<p>Debrief and Wrap Up</p> <p><i>Led by: Malika Rivers, Partner, Lexicon Strategies</i></p>
12:30-1:30 pm	LUNCH
1:30 – 4:00 pm	<p>Tours</p> <ul style="list-style-type: none"> • Black Montreal Experiences Walking Tour • Quartier de Spectacles Walking Tour • Micro-mobility and Montreal's Express Bike Network • REM: Light Rail Tour • Wellington Pedestrianized Street • Discover Montreal City Tour • CHUM walking tour
4-5:30	Personal Time
5:30-7:30	Closing Reception Auberge Saint-Gabriel
<p><u>Day 4 , Saturday, August 19</u> Breakfast: Humaniti Hotel Shuttles to airport</p>	
5:30-9:00 am	Breakfast

Thank you to our 2023 LINK Presenting Sponsors



4:00 – 11:00 am	Shuttles to Airport
-----------------	---------------------

DRAFT

Thank you to our 2023 LINK Presenting Sponsors

